

2017 Dayton Auto Show Lease Giveaway

Official Rules No Purchase Necessary

Sweepstakes Begins Thursday, February 9, 2017 and ends Sunday, February 26, 2017

1. All entrants of the Dayton Auto Show 2017 Chevrolet Cruze LS 2-Year Lease Giveaway (“Giveaway”) must be 18 years of age, have a valid driver’s license, and be a legal resident of the 50 United States or the District of Columbia.
2. Giveaway sponsored by the Dayton Area Automobile Dealers Association and the Miami Valley Chevy Dealers (Collectively “Sponsor”). Employees of the Dayton Area Automobile Dealers Association, its members, members’ employees and their immediate families are not eligible to participate. Employees of the Miami Valley Chevrolet Dealers, its members, and their immediate families are not eligible to participate. None of the following are eligible to participate: Employees of American Chevrolet, SVG, Reichard, Buds Chevrolet, Dan Hemm Chevrolet, Dave Kehl Chevrolet, Inc., Jeff Schmitt Auto Group, Inc., Jeff Wyler Chevrolet, Joe Johnson Chevrolet Inc., Katterheinrich Chevrolet, Kerns Chevrolet Buick GMC Inc., Larkin Cobb Chevrolet, Inc., Jeff Schmitt Chevrolet Beavercreek, Jeff Schmitt Chevrolet LTD, Smedley’s Chevrolet Sales, Inc., Steve Austin Auto Group Inc., Trenor Motors, Inc., Voss Chevrolet, Inc., Wetzels Chevrolet, White Allen Chevrolet (Collectively “Participating Dealerships”) and their immediate families. Employees of the Dayton Convention Center and their immediate families are not eligible to participate.
3. Entries made at Participating Dealerships must be submitted during normal business hours between February 9, 2017 and 8:00 PM, February 22, 2017. All entries made at Participating Dealerships must be on official entry forms, no photocopies or hand-drawn entry forms will be accepted. Entries made at the Dayton Auto Show must be received when the show is open to the public at large, between Thursday, February 23, 2017, and 1:00 PM, February 26, 2017 (“Official Sweepstakes Hours”). Sponsor’s computer is the official time keeping device for this Giveaway. Entrants may enter at the Dayton Auto Show by completing entries on the Giveaway computer database at the Dayton Auto Show located at the Dayton Convention Center. **Limit one (1) entry per person, per day.** The sponsors are not responsible for lost entries, technical failures or unauthorized human intervention. All entries submitted become the property of the Dayton Area Automobile Dealers Association and Miami Valley Chevy Dealers and cannot be returned.
4. Entries which the judges determine, at their discretion, to be incomplete, incorrect, illegible, or not in accordance with these rules will be disqualified without notice to the entrant. Official rules available at the www.daytonautoshow.com or by contacting the Dayton Area Automobile Dealers Association at (614) 766-9100.
5. If, in Sponsor’s opinion, there is any suspected or actual evidence of fraud, electronic or non-electronic tampering or unauthorized intervention with any portion of this Sweepstakes, or if fraud or technical difficulties of any sort (e.g., computer viruses, bugs) compromise the integrity of the Sweepstakes, Sponsor reserves the right to void suspect Entry and/or terminate the Sweepstakes and award the Prize in its sole discretion. The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited.
6. Entries must be received and recorded by the Sponsor’s computer before the end of Official Sweepstakes Hours each day. Any entry received or made after the Official

Sweepstakes Hours will not be valid and will not be deemed eligible. The Sponsor's computer is the official timekeeping device for this Sweepstakes. The Sponsor is not responsible for service outages, message failures, transmission delays or any other factor affecting the availability or performance of the data services.

7. Odds of winning depend on number of entries.
8. Four (4) finalists will be randomly drawn from the entries received at the Participating Dealerships. Finalists drawn from the entries received at Participating Dealerships will be notified by a representative from the Dayton Auto Show or a representative from Miami Valley Chevy Dealers. Four (4) finalists will be randomly drawn from the entries received at the Dayton Auto Show. The four (4) finalists selected at the Dayton Auto Show will be randomly drawn, one (1) finalist each day for a total of (4) finalists. A representative of the Dayton Area Automobile Dealers Association will notify the finalist drawn each day of the Auto Show. A total of eight (8) finalists will be selected.
9. While reasonable attempts to notify finalists will be made, it is the responsibility of the finalist to be available for notification. In the case where a finalist cannot be reached or is unable to be present on Sunday, February 26, 2017, a replacement finalist will be chosen and the event will proceed with those finalists present. The Sponsor is not responsible for and shall not be liable for late, misdirected or unsuccessful efforts to notify a qualifier or potential winner. If the winner chosen does not claim the prize within the appropriate time given upon notification or unless otherwise stated herein, the winner will automatically be disqualified and their prize will be forfeited, no alternative prize will be substituted. Furthermore eligible entrants agree as follows: By participating, you agree (a) to be bound by these Official Rules; (b) as between you and the Sponsor, that the decisions of the Sponsor is final on all matters relating to the Sweepstakes; (c) you are not participating on behalf of any employer or third party; (d) in the event that you do not comply with the rules, then the eligible winner will be disqualified.
10. **Finalists must be able to be present at the Dayton Auto Show on Sunday, February 26, 2017 from 2:00 PM to 4:00 PM.** The winner of the 2017 Chevy Cruze LS Lease Giveaway will be chosen from the eight (8) finalists at the Dayton Auto Show at the Dayton Convention Center at 3:00 PM on Sunday, February 26, 2017. Finalists' names will be placed into a fish bowl and a representative will draw names from the bowl. The winner will be chosen in reverse order with the final name drawn being the winner. The first seven names drawn will be eliminated with the eighth and final name drawn being the winner. Finalists must be present to win; no representatives or agents may be substituted for a finalist.
11. In the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Giveaway, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Official Rules or to cancel, modify, terminate or suspend the Giveaway; and in such event, to select a winner by such method as Sponsor in its sole discretion shall consider equitable.
12. Except where prohibited, the potential winner will be required to sign and return an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit") as well as a W-9 form,

which must be received by Administrator within ten (10) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner cannot be contacted, fails to execute and return the Affidavit and the W-9 form within the required time period, does not comply with these Official Rules, or does not take delivery of the prize in a reasonable time period, potential winner forfeits the prize.

13. PRIZE- The prize will consist of a twenty-four (24) month lease of a 2017 Chevy Cruze LS (MSRP-\$20,400) with an approximate lease value of \$7,884. The winner is responsible for obtaining insurance on the vehicle throughout the term of the lease. The winner must supply proof of insurance and valid driver's license at the time of delivery. The winner will be required to enter into a lease agreement with GM Financial and therefore must have credit approval. The winner will also be responsible for excess mileage greater than 24,000 miles for twenty-four (24) months (at a cost of twenty-five (25) cents per mile) and will assume vehicle damage responsibility. ***The lease agreement is hereby incorporated into these rules and the winner shall be bound by all terms and conditions of the lease agreement and shall be responsible for routine maintenance and excess wear and tear charges and all other liabilities at lease end as specified in the lease agreement.*** Winner will take delivery at White Allen Chevrolet.
14. Should GM Financial not approve creditworthiness of the winner for lease, winner will receive a cash prize of \$5,000. Cash prize is available ONLY in the event that winner is not approved by GM Financial.
15. ***Winner must take delivery of the prize within 30 days of notice of winning.*** The winner of the Chevy Cruze LS lease is solely responsible for all applicable taxes, insurance, and any and all other expenses not specifically listed herein that are incurred with winning the vehicle.
16. All decisions of the sweepstakes judges are final.
17. By submitting an entry form, entrants agree to be bound by the rules of the Dayton Auto Show 2017 Lease Giveaway, and agree that sponsors shall have the right, free of charge, to publish and/or broadcast by any means the name, city of residence, photographs, and statements of the winner and finalists.
18. By participating, entrant hereby expressly authorizes the Dayton Auto Show and the Miami Valley Chevy Dealers and any of its individual members to send commercial mailings or e-mails message to the address or e-mail address entrant has provided.
19. Finalists and potential winner's name and likeness may be published and may be used for promotion or publication in the future. Finalists' and winner's name and likeness may be published by participating members of the Miami Valley Chevy Dealers association and Dayton Area Automobile Dealers Association. Except where prohibited, the potential winner will be required to sign and return an Affidavit of Eligibility and Liability & Publicity Release ("Affidavit") in order to claim the prize. If a potential winner cannot be contacted, fails to execute and return the Affidavit, does not comply with these Official Rules, or does not take delivery of the prize in a reasonable time period, the potential winner forfeits the prize.
20. By participating, entrant agrees to release and hold harmless Sponsors, affiliates, subsidiaries, and the directors, officers, agents and employees of any of the organizations, from all claims or damages, in equity or in law, arising out of participation in the

sweepstakes as well as any and all liability arising from the acceptance and/or use/misuse of the prize. The winner must present a valid drivers' license with his/her photograph, name and address, proof of social security number, and sign an affidavit of eligibility and release to claim the 2017 Chevy Cruze LS. Should the winner be deemed ineligible at the time of the drawing or subsequently at the time of delivery, according to the official rules, he/she will be automatically disqualified and will receive no compensation. No cash substitution, transfer or assignment of prize allowed, except at the sole discretion of the sponsors. No alternate winner will be selected.

21. Prize - ALL WARRANTIES, IF ANY, BY THE MANUFACTURER ARE THEIRS, NOT THE SPONSORS, AND ONLY THE MANUFACTURER SHALL BE LIABLE FOR PERFORMANCE UNDER SUCH WARRANTIES. SPONSORS HEREBY DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
22. To receive the name of the winner, send a self-addressed, stamped envelope to the Dayton Area Automobile Dealers Association, 655 Metro Place South, Suite 270, Dublin, Ohio 43017.
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