

NEWS RELEASE

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DAYTON autoshow

2019 Auto Show Drives Into Dayton

Event to feature newest models and latest in automotive technology

DAYTON, OH (January 30, 2019) -- The Dayton Automobile Dealers Association brings new vehicles and the latest interactive technologies to consumers and car enthusiasts at the 2019 Dayton Auto Show. The annual event, presented by Dayton Daily News and Springfield News-Sun, will feature the newest models from more than 28 manufacturers and a chance to win a two-year lease on a 2019 Chevrolet Equinox, presented by the Miami Valley Chevrolet Dealers. The show will run from Thursday, February 21 through Sunday, February 24 at the Dayton Convention Center.

The U.S. auto industry finished 2018 strong, ahead of most predictions. Thanks in large part to a boost in December, as light-vehicle sales closed the year up slightly from 2017. In fact, 1.6 million vehicles were sold in the end of 2018, pushing the total volume to an estimated 17.3 million for the year. A record number of truck and SUV launches are highly anticipated moving into 2019 as well as more than 45 new or redesigned vehicles, including a significant number of crossovers. According to the National Automobile Dealers Association (NADA), new car dealers are generally optimistic about 2019 and excited about changes in technology that advance safety features and improve both fuel economy and vehicle electrification.

“The Dayton Auto Show is an annual event the community anticipates and supports every year,” said Kelly Danison, Dayton Auto Show Director. “The auto industry is a vital part of the Miami Valley economy and we look forward to sharing all the exciting new features, as well as popular activities that are fun for the whole family.”

Attractions at this year’s show include:

- **Two Ride & Drives:** There’s no better way to check out a vehicle than taking it on the road. Get behind the wheel at The Toyota Ride & Drive and the FCA (Fiat-Chrysler) Ride & Drive Experience. Test drive the all-new RAV4, Highlander, 4Runner and Tacoma vehicles from Toyota or vehicles from Chrysler, Dodge, Jeep, RAM and FIAT.
- **Military Appreciation Days:** Presented by the Dayton Area Toyota Dealers, admission is free on Thursday and Friday for anyone with a Military I.D.

Kids activities back by popular demand include weekend appearances from the four Cincinnati Reds Mascots, balloon and face painting artists and animals from Wildhearts Zoo.

This year's show will once again feature a car giveaway, with the grand prize a two-year lease on a 2019 Chevrolet Equinox. The Miami Valley Chevrolet Dealers are sponsoring this year's contest, and entries will be accepted starting February 4th until 8 p.m. on February 20th at any one of these Chevy dealers: [American Chevrolet Buick GMC](#), [Bud's Chevrolet Buick](#), [Dan Hemm Chevrolet Buick GMC Cadillac](#), [Dave Kehl Chevrolet](#), [Jeff Schmitt Chevrolet North](#), [Jeff Wyler Springfield Chevrolet](#), [Joe Johnson Chevrolet](#), [Katterheinrich Chevrolet](#), [Kerns Chevrolet Buick GMC](#), [Larkin Cobb Chevrolet Buick GMC](#), [Reichard Chevrolet](#), [Jeff Schmitt Chevrolet South](#), [Smedley's Chevrolet](#), [SVG Chevrolet](#), [SVG Urbana](#), [Steve Austin's Auto Group](#), [Voss Chevrolet](#), or [White Allen Chevrolet](#).

We will also be accepting entries at the Dayton Auto Show from February 21st to 24th (entry time ends at 1 p.m. on February 24th). We will draw one (1) finalist each day of the Auto Show, for a total of four (4) more finalists. All ten (10) finalists will then come down to the Auto Show on Sunday February 24th for the final drawing which will take place in the Chevrolet display at 3 p.m.

**Finalists must be present on Sunday, February 24th at the Auto Show to win.

Show guests can also participate in the Auto Show photo scavenger hunt. A copy of the images will be available at the show. Participants who correctly identify the makes and models of the vehicles featured in the photos will be entered into a raffle for the chance to win a brand-new TV.

Media are invited to a sneak peak of the show's displays on Wednesday February 20th by appointment or during show days by contacting Liz Lane at liz@teamfleisher.com or (614) 558-6666.

Social Networking - Please visit the following for updates on the show:

Website: www.daytonautoshow.com

Facebook: www.facebook.com/DaytonAutoShow

Twitter: @DaytonAutoShow

Instagram: daytonautoshow

Suggested Tweet: Cars will soon be rolling in for the @DaytonAutoShow . 2/22 to 2/24 Buy tickets online today and save. <http://tinyurl.com/gswb4gg>

About the Dayton Auto Show

The Dayton Auto Show is produced by the Dayton Area Automobile Dealers Association (TADA) and held annually. Each year, top automobile manufacturers exhibit their newest makes and models to thousands of attendees. For more information on the event and contest details visit <http://daytonautoshow.com>